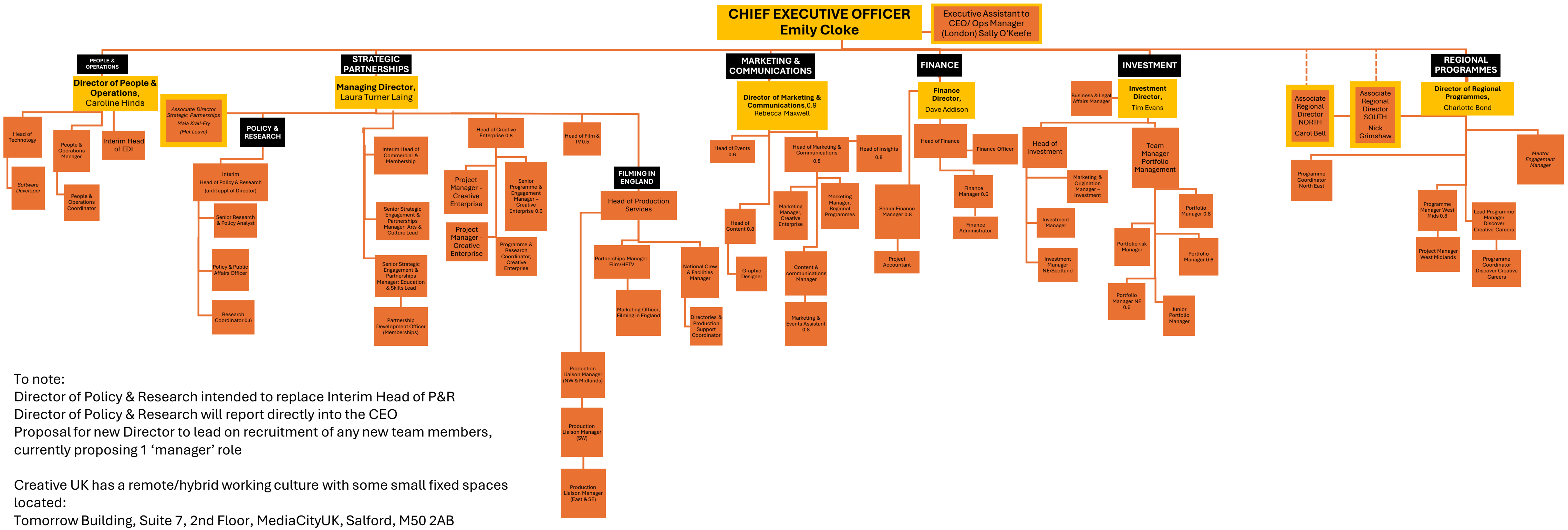
Creative UK

Organogram: August 2026

🟨 = Exec



CHIEF EXECUTIVE OFFICER
Emily Cloke

- Executive Assistant to CEO/ Ops Manager (London) Sally O'Keefe

PEOPLE & OPERATIONS

- **Director of People & Operations,** Caroline Hinds
  - Head of Technology
    - *Software Developer*
  - People & Operations Manager
    - People & Operations Coordinator
  - Interim Head of EDI

STRATEGIC PARTNERSHIPS

- **Managing Director,** Laura Turner Laing
  - *Associate Director Strategic Partnerships Maia Krall-Fry (Mat Leave)*
  - Interim Head of Commercial & Membership
  - Senior Strategic Engagement & Partnerships Manager: Arts & Culture Lead
  - Senior Strategic Engagement & Partnerships Manager: Education & Skills Lead
    - Partnership Development Officer (Memberships)
  - Head of Creative Enterprise 0.8
    - Project Manager - Creative Enterprise
    - Project Manager - Creative Enterprise
    - Senior Programme & Engagement Manager – Creative Enterprise 0.6
    - Programme & Research Coordinator, Creative Enterprise
  - Head of Film & TV 0.5

POLICY & RESEARCH

- Interim Head of Policy & Research (until appt of Director)
  - Senior Research & Policy Analyst
  - Policy & Public Affairs Officer
  - Research Coordinator 0.6

FILMING IN ENGLAND

- Head of Production Services
  - Partnerships Manager: Film/HETV
    - Marketing Officer, Filming in England
  - National Crew & Facilities Manager
    - Directories & Production Support Coordinator
  - Production Liaison Manager (NW & Midlands)
    - Production Liaison Manager (SW)
      - Production Liaison Manager (East & SE)

MARKETING & COMMUNICATIONS

- **Director of Marketing & Communications,**0.9 Rebecca Maxwell
  - Head of Events 0.6
  - Head of Content 0.8
    - Graphic Designer
  - Head of Marketing & Communications 0.8
    - Marketing Manager, Creative Enterprise
    - Marketing Manager, Regional Programmes
    - Content & communications Manager
      - Marketing & Events Assistant 0.8
  - Head of Insights 0.8

FINANCE

- **Finance Director,** Dave Addison
  - Head of Finance
    - Finance Officer
    - Finance Manager 0.6
      - Finance Administrator
  - Senior Finance Manager 0.8
    - Project Accountant

INVESTMENT

- **Investment Director,** Tim Evans
  - Business & Legal Affairs Manager
  - Head of Investment
    - Marketing & Origination Manager – Investment
    - Investment Manager
    - Investment Manager NE/Scotland
  - Team Manager Portfolio Management
    - Portfolio Manager 0.8
    - Portfolio risk Manager
    - Portfolio Manager 0.6
    - Portfolio Manager NE 0.6
    - Junior Portfolio Manager

Associate Regional Director NORTH Carol Bell

Associate Regional Director SOUTH Nick Grimshaw

REGIONAL PROGRAMMES

- **Director of Regional Programmes,** Charlotte Bond
  - Programme Coordinator North East
  - *Mentor Engagement Manager*
  - Programme Manager West Mids 0.8
    - Project Manager West Midlands
  - Lead Programme Manager Discover Creative Careers
    - Programme Coordinator Discover Creative Careers

To note:
Director of Policy & Research intended to replace Interim Head of P&R
Director of Policy & Research will report directly into the CEO
Proposal for new Director to lead on recruitment of any new team members, currently proposing 1 'manager' role

Creative UK has a remote/hybrid working culture with some small fixed spaces located:
Tomorrow Building, Suite 7, 2nd Floor, MediaCityUK, Salford, M50 2AB (Registered office)
Runway East, Office 1.7, Floor 1, 1 Victoria Street, Bristol , BS1 6AA
LABS House, 15 Bloomsbury Way. London WC1A 2BA
Elstree Studios, Shenley Road, Borehamwood, Hertfordshire, WD6 1JG